

Texas State University – San Marcos

Department of Agriculture

Horticultural Business

The Horticultural Business option of the Agricultural Business and Management major provides students with the scientific and production skills needed in the Horticulture industry in addition to the business and management skills necessary to be effective managers and entrepreneurs in various aspects of the industry. Students gain experience not only in the classroom, but also in the department's rooftop greenhouses and at the 17-acre Horticulture Center near campus. Students are prepared for a variety of careers in the horticulture industry including positions of management, education, production and research.

Examples of Course Work

- ✓ Plant Materials for Outdoor Landscapes
- ✓ Flowers and Plants for Interior Design
- ✓ Soil Science
- ✓ Greenhouse and Nursery Management
- ✓ Professional Development in Agriculture
- ✓ Agricultural Marketing and Sales
- ✓ Genetics of Livestock and Plant Improvement

Employment Opportunities

- ✓ Landscape Designers
- ✓ Occupational Therapists
- ✓ Nursery and Greenhouse Owner/Managers
- ✓ Floral Shop Owners
- ✓ Research and Development Specialists
- ✓ Botanical Garden Managers

Career Preparation

Students in the Horticultural Business have numerous opportunities to prepare themselves for a successful career after graduation. Students can take part in an internship program that allows them to gain experience while still completing their degree here at Texas State. Internships allow students to apply their education, gain work experience and network with potential employers. Students in the Department of Agriculture at Texas State are also encouraged to actively participate in student organizations sponsored by the department and university. Participation in student activities is an excellent way to develop leadership and teamwork skills. When students are close to completing their degree, the Texas State Career Services Office and department faculty are there to provide assistance and advice for students during the job search process.

Advising

When students arrive in the Department of Agriculture they are assigned a faculty advisor who will help ensure that they complete the appropriate coursework to finish their degree. Faculty also develop personal relationships with their students, so students often seek advice from their faculty advisor. Students also seek the assistance of the Advising Center in the College of Applied Arts for things relating to their course registration and degree completion.

Department of Agriculture

The Department of Agriculture at Texas State offers students a quality education with personal attention. Students learn from faculty members in a variety of settings on and off campus. A modern Agriculture Building with well-equipped classrooms and laboratories in addition to our 4,200-acre Freeman Ranch and 17-acre horticulture center provide plenty of opportunities for students to learn and apply their knowledge to real world situations.

Experience it Yourself

We invite you to make a trip to the Texas State campus and experience the Department of Agriculture for yourself. We will set up a visit that will suit your interests. Students can visit with department faculty, staff and students in addition to meeting with an admissions counselor, touring campus, visiting residence halls, attending a class and touring the department. When you are ready for the Texas State experience, just contact the Departmental office at 512-245-2130 to set up your appointment.